

The 2017 Mid-Atlantic Utility Conference

By Utilities, For Utilities

HYATT REGENCY, BALTIMORE * NOVEMBER 2-3, 2017

Dear Colleague –

The Chesapeake Section of the American Water Works Association (CSAWWA) is pleased to invite you to participate in the 2017 Mid-Atlantic Utility Conference!

This two-day event will bring utility leaders together from across the region, to learn and network with each other. It is truly an event that is by utilities, for utilities, and their partners.

Enclosed is detailed information about our Agenda, as well as opportunities to sponsor and exhibit at this conference. The Hyatt is offering us their best room rate, so plan to stay and enjoy Baltimore's inner harbor waterfront.

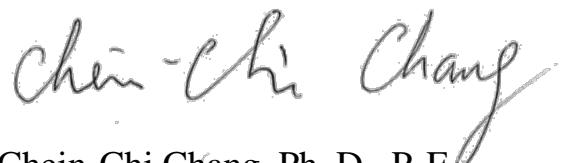
That so many utilities are eager to participate in this event speaks volumes about the need for networking and learning opportunities that focus on the utility and its leadership. Bringing this event to our membership is an honor.

So please, mark your calendar, and plan to participate!

Thank you,



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Agenda

Thursday, November 2nd, 2017

The 2017 Mid-Atlantic Utility Conference has been uniquely programmed *by utilities, for utilities*, as a series of moderated Panel Discussions. We are pleased to announce the following Agenda:

Welcome – Catherine E. Pugh, Mayor, City of Baltimore

Paul Calamita – AquaLaw: Lessons Learned from Flint, MI

Leadership Panel – Smaller Systems

Moderator - Jonathan Reeves, Chief, Office of Emergency Management, DC Water

David Jarrell, Director of Public Works, City of Annapolis

Tim Whittie, Director of Public Works, City of Havre de Grace

Mike Kyle, Executive Director, Lancaster Area Sewer Authority

Mike Moulds, Director of Water Works, City of Salisbury

John Thaeder, Senior Vice President of Operations, Artesian Water Company Inc.

Leadership Panel – O&M

Moderator - Art Shapiro, Howard County

Biju George, Chief Operating Officer, DC Water

Chris Phipps, Director, Anne Arundel County DPW

Bill Shreve, DPW Director, Charles County Government

Bill Bettin, DPW Deputy Director, Harford County Division of Water and Sewer

Todd Mohn, DPW Director, Queen Anne's County

Reception – Pisces Lounge, Hyatt Regency





Agenda (cont'd)

Friday, November 3rd, 2017

Leadership Panel: CEO's, Industry Partners

Moderator - Joe Mantua, Washington Suburban Sanitary Commission

Matt Ulliman, President, Ulliman Schutte Construction, LLC

Andy Richardson, Chairman of the Board and CEO, Greeley and Hansen

Lilia Abron, CEO, PEER Consultants

Gene Koontz, Senior Vice President, and Past President of AWWA, Gannett Fleming, Inc.

Leadership Panel: Regulatory

Moderator - G. Tracy Mehan III, Executive Director, AWWA Government Affairs, DC

Saeid Kasraei, Water Management Administrator, Maryland Department of the Environment

Alan Roberson, Executive Director, Assoc. of State Drinking Water Administrators

Tom Neltner, Chemicals Policy Director, Environmental Defense Fund

Tommy Wells, Director, DC Department of Energy & Environment

David McGuigan, Assoc. Director, Office of NPDES Permits and Enforcement,

US EPA Region III, Water Protection Division

Leadership Panel – Larger Systems

Moderator - Pam Kenel, Loudoun Water

Rudy Chow, Director, City of Baltimore Department of Public Works

George Hawkins, General Manager, DC Water

Charles Murray, General Manager, Fairfax Water

Steve de Mik, Director of Operations, Hampton Roads Sanitation District

Debra McCarty, Commissioner and CEO, Philadelphia Water Department





Sponsorships

CSAWWA is offering a number of unique and exclusive sponsorship opportunities for this event. Don't miss your chance to get your name in front of utility and industry leaders!

Tote Bag: All conference attendees will receive a tote bag, and two sponsor logos will be added, one on each side. Two (2) available: \$2,000 each



Tote Bag Swag: Sponsors can provide their branded items to be included in the conference tote bag. \$500, plus items (*final count of items to be provided*). Limit 10 sponsors

Program Advertisements: All conference attendees will receive a color-printed Conference Program, to include the Agenda, speaker bios, and other information. Program ads are available as follows:

- Inside Front and Back Covers, Outside Back Cover: One each, \$1,000
 - Full-page ad (interior) - \$750
 - Half-page ad (interior) - \$500
 - Business-card (interior) - \$250
- Artwork must be submitted by October 6, 2017*

Sponsorships will be available first-come-first-served, beginning August 8th, 2017 at 10:00am (sharp!) and can only be purchased online with a credit card through our website: www.csawwa.org

Exclusive Events: Sponsorships are available for meals, breaks, and the Thursday Evening Reception. All event sponsors will have their logo on our website, event signage, and additional promotional materials as shown below:

Reception Thursday (1 ½ hours): Half-page ad in program, logo on conference folder front: \$1,500

Lunch Thursday (1 hour): Half-page ad in program, logo on conference folder front: \$1,000

Lunch Friday (1 hour): Half-page ad in program, logo on conference folder front: \$1,000

Breaks and Breakfasts (½ hour): logo in program and on conference folder back: \$500 *Options include:*

- Thursday breakfast (1)
- Thursday breaks (2)
- Friday breakfast (1)
- Friday break (1)

All conference attendees will receive a folder with note paper for use during the conference.



Sponsors of **Exclusive Events** will have their logos printed on the folder as shown above.





Exhibit Spaces

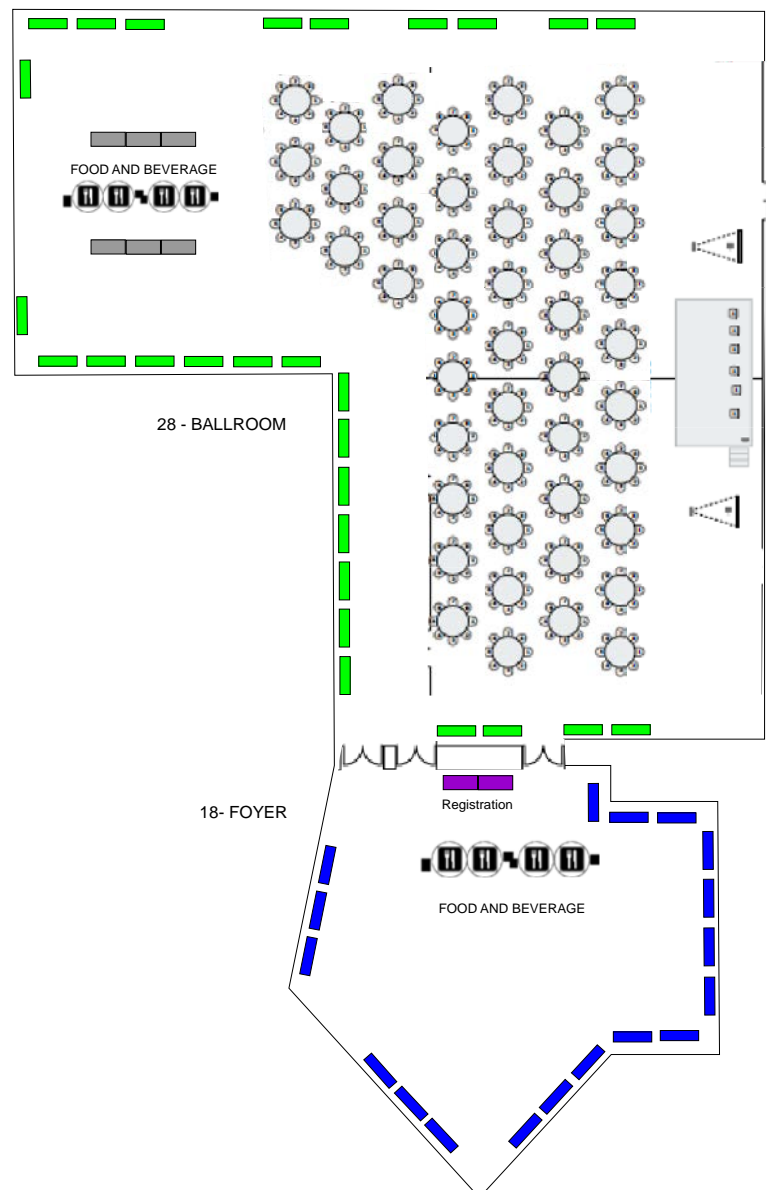
The 2017 Mid-Atlantic Utility conference will take place entirely in the Hyatt Ballroom and its foyer, and limited table-top spaces are available for vendor displays.

Table tops are 6' long x 18" deep, and space is provided in between for pull-up banners (*full-size backdrops are not permitted*). Meals and breaks will maximize networking and exposure for all vendors!

Ballroom and Foyer table tops are available for \$750. Each table comes with one full registration, which includes all meals and the Thursday evening reception.

Table tops must be set up by 8am on Thursday, November 2nd, and cannot be broken down until after the final Panel Discussion on November 3rd, 3pm. When purchasing online, select preference for Ballroom or Foyer. Except for the advance room selection (ballroom or foyer), table tops will be first-come first-served on site.

Exhibit spaces go on sale August 8th, 2017 at 10:00 AM and can only be purchased on-line with a credit card, through our website: www.csawwa.org





Registration

CSAWWA is pleased to offer discounted rates for utility employees!

One-Day Registration:

Private industry: \$135

Utility/Government: \$65

Two-Day Registration:

Private industry: \$225

Utility/Government: \$115

**Registration opens
September 7th, 2017, at
10:00 am at
www.csawwa.org**

Hotel Information

The Hyatt Regency in Downtown Baltimore is offering an amazing room rate of \$159/night for conference attendees! This rate is also extended to the two nights before, and two nights after the conference (*Oct. 30 – Nov. 4*) so plan to stay and enjoy Baltimore's beautiful waterfront

Attendees who wish to stay overnight are encouraged to book early – this special rate is only guaranteed through October 2nd!

[CLICK HERE](#) to book directly with the Hyatt.

Discounted parking is also available for commuters and overnight guests (*\$20/day*)

